

2023



ANNUAL IMPACT REPORT

Leading the way to
100% equity, inclusion,
and access for people
with disabilities, families,
and communities.

TABLE OF CONTENTS

| | |
|-----------|---|
| 1 | A LETTER FROM THE PRESIDENT/CEO |
| 2 | CCBHC SERVICES |
| 3 | OAKLAND UNIVERSITY PARTNERSHIP |
| 4 | GRANTS & AWARDS |
| 5 | PRESIDENT'S COUNCIL – CORPORATE AND FOUNDATIONS PARTNERS |
| 6 | PRESIDENT'S COUNCIL – INDIVIDUALS |
| 8 | 2023 AMBASSADORS |
| 10 | REVENUE & PEOPLE SERVED |
| 11 | SERVICES |
| 12 | LEADERSHIP |
| 13 | BOARD OF DIRECTORS & LOCATIONS |



FROM THE PRESIDENT/CEO



Fiscal year 2023 was our first year as Easterseals MORC. Together, we have increased access and provided more integrated services to the people and the communities we serve. I'm especially proud that merging our teams has produced a positive culture, increased efficiency, and stimulated innovative ideas that have helped us better support families and communities. We served 25,172 individuals and their families last year! It is exciting to see the positive impact the merger is having on people's lives every day.

As the demand for our services continues to grow, we are evolving to meet the need with a variety of innovative initiatives. We became the first in the State to pilot the Eleos Health CareOps product that leverages augmented intelligence to reduce clinical documentation burden and allows us to focus on what matters most, serving our community. We expanded our CCBHC services, providing critical behavioral health care to some of our most vulnerable populations. Through a groundbreaking juvenile justice program, we have significantly reduced truancy rates in Genessee County. We've also integrated our autism services and began planning for a new, state of the art, comprehensive autism center in Waterford.

In the face of nationwide shortages among behavioral health workers, we stepped up our efforts to recruit and retain top-tier talent through a new partnership with Oakland University. We are proud to make this long-term investment of scholarships and advanced training to help create a pipeline of talent for social workers and counselors.

On behalf of everyone at Easterseals MORC, I want to thank our many partners, donors, volunteers and team members, whose support is vital to fulfilling our purpose and making a life-changing impact for people with disabilities, their families, and our communities.

I look forward to the future as we continue to create healthier communities throughout Michigan.

A handwritten signature in black ink that reads "Brent L. Wirth". The signature is written in a cursive, flowing style.

Brent L. Wirth
President/CEO

CCBHC SERVICES



NATIONAL INITIATIVE EXPANDS ACCESS TO CRITICAL MENTAL HEALTH AND SUBSTANCE USE SERVICES

Certified Community Behavioral Health Clinics (CCBHC) are a partnership between the Substance Abuse and Mental Health Services Administration (SAMHSA), Centers for Medicare & Medicaid Services (CMS) and the Assistant Secretary of Planning and Evaluation (ASPE). CCBHCs provide comprehensive mental health and substance use services in nine core areas.

Easterseals MORC has been a part of the CCBHC Demonstration since 2018. During this time, we’ve improved access to critical mental health and substance use services by increasing access points, reducing wait times, and implementing targeted outreach efforts to improve service engagement among vulnerable populations.

Fiscal year 2023 saw tremendous growth in both adult and youth services. We expanded our partnerships to include nine co-located schools, three shelters, one hospital, and one residential center for substance use disorders. We also collaborated with Veteran Affairs to strengthen coordination and linkages to the military community.

With advancements in evidence-based practices, we expanded our team-based care model and launched six care pathways targeting trauma, substance use, disordered eating, wellness, nicotine cessation, and suicide risk with interventions tailored to the individuals at highest risk on the pathways. We also developed a same day access model to address low-barrier access and expedite service requests.

A key component of CCBHCs is that services are provided regardless of severity of condition, ability to pay, place of residence, or age, creating access to comprehensive mental health services for some of the most underserved populations. In fiscal year 23, 1,948 individuals who are uninsured or underinsured received 19,434 services such as case management, assertive community treatment, peer support, Clubhouse, and supported employment they would not have been able to receive without CCBHC funding.

The collaborative, comprehensive, and equitable access approach of CCBHCs has had a tremendous impact in our communities. It has not only resulted in better individual treatment outcomes but has also had a collective positive impact on the overall health of our populations served.

| CCBHC BY THE NUMBERS – FISCAL YEAR 2023 | |
|---|---------|
| Services Provided | 203,469 |
| Individuals Served | 11,656 |
| Individuals served through co-located school partnerships | 572 |
| Individuals served who are uninsured/underinsured | 3,015 |

OAKLAND UNIVERSITY PARTNERSHIP

NEW COLLABORATION WITH OAKLAND UNIVERSITY HELPS ADDRESS BEHAVIORAL HEALTH WORKER SHORTAGE

Amid a nationwide shortage of behavioral health workers, Easterseals MORC announced a new partnership with Oakland University (OU) that will offer scholarships and advanced training for students entering the social work and counseling fields.

Since 2020, we've seen a rising demand for mental health services in our communities. During this time, we've launched multiple initiatives to train, recruit and retain top-tier talent. While these initiatives have made a difference, this new partnership with OU will have a game changing impact by creating a pipeline of talent in the critical areas of social work and counseling.

Through the partnership, Easterseals MORC will offer 25 paid internships each year for OU students. We will also provide 10 scholarships annually for OU graduate students in the social work and counseling programs. In addition, up to 50 Easterseals MORC employees will receive a 10% tuition discount to attend OU if they pursue an advanced degree in social work or counseling. Students who accept a scholarship will commit to work for Easterseals MORC for a minimum of three years upon graduation.

This partnership is a long-term investment, not just in the future of Easterseals MORC, but in the behavioral health system in Michigan. It will not only solidify a formal pipeline of talent for social workers and counselors, but also serve as a model for training and developing the best and brightest behavioral health professionals and retaining them here in Michigan. We hope that this new partnership will serve as a blueprint for similar collaborations with other universities in the future.



GRANTS & AWARDS

1. **Oakland County Together Mental Health and Wellbeing Grant Phase 2- process managed by United Way of Southeast Michigan- \$249,999 Award**

This additional funding supported capacity building for screening and assessment activities for 200 students in partnering Oakland County school districts. Our phase 1 activities identified this area of need for further screening and assessment of general education students as a result of the pandemic and school violence. Funding supports staff to directly provide these services and to continue to enhance services for students in these districts.

2. **Community Foundation of Greater Flint- \$17,103 Award**

This award provides school co-location mental health services to students in the Fenton School District in partnership with Fenton Schools.

3. **Thome Memorial Foundation Grant- \$50,000 Grant**

This grant focuses on serving seniors (55+) with behavioral health, substance use, and/or senior outreach services. This was awarded in partnership with the Easterseals National Office.

4. **Ralph C. Wilson Jr., Foundation- \$260,000 Grant**

This Active Lifestyles: Youth Sports & Recreation grant supported the much-needed full replacement of our Miracle League baseball field and repair of the concourse and surrounding fence. These site improvements allowed us to continue to safely operate our successful Miracle League of Michigan (MLM) adaptive baseball program in Southfield.

5. **Dicks Sporting Goods Foundation- \$5,000**

This grant was provided through the Rochester, MI store to support the ongoing efforts to replace our Miracle League baseball field and repair the concourse and surrounding fence.

6. **CareSource- \$45,000**

This grant helped us create an internal training curriculum via our experienced Integrated Specialized (IS) therapy leaders. Components of this training include: concepts of effective neurodivergent affirming therapy, best practice techniques for engaging and treating co-occurring behavioral needs for individuals with autism, and strategies for including their parents in therapy.





PRESIDENT'S COUNCIL



CORPORATE & FOUNDATIONS PARTNERS

Independence Level

\$25,000+

Amway
Bellis Foundation Trust
CareSource
EOTECH
Oakland County
Together Mental Health and Wellbeing Grant & United Way of SE Michigan
Ralph C. Wilson, Jr. Foundation
RECARO North America, Inc.

Empowerment Level

\$10,000 - \$24,999

AFCO Manufacturing Corp.
Alpha Gamma Rho-Tau Chapter 022702
Blue Cross Blue Shield of Michigan/Blue Care Network Michigan
Blue Cross Complete of Michigan
Chase Home Lending Community Foundation of Greater Flint
Fifth Third Bank
PCE Systems

Opportunity Level

\$5,000 - \$9,999

Arman Foundation
Baker Tilly
Century 21 Town and Country
CIBC
Corebridge Financial Distribution

Corewell Health
CSM Mechanical
Cunningham-Limp
Everi Payments Inc.
Dick's Sporting Goods Foundation
Flagstar Bank
Greater Muskegon Area Women's Pocket Billiards League
Katherine E. Mann Trust
Meijer
Millcraft Paper
Potgeter Family Fund
Samuel L. Westerman Foundation
Thome Memorial Grant

Dignity Level

\$2,500 - \$4,999

Baker-Hopp Insurance
Bowman Chevrolet
Genoa Healthcare, LLC
Great Lakes ACE Hardware
Gun Lake Casino
Health Alliance Plan of Michigan
Honigman Miller Schwartz & Cohn LLP
Imperial Beverage
John W. Orr Trust
Knights of Columbus West Bloomfield #12808
Laurencelle Properties, Inc.
LoVasco Consulting Group
Marsh & McLennan Agency LLC
UHY Advisors

United Wholesale Mortgage
UNUM

Ability Level

\$1,000 - \$2,499

Aloha Camp Store, Inc.
A & N Asphalt Inc.
AON
Beverly Elementary School
Bodman PLC
Carhartt
Deborah and Stephen D'Arcy Fund
DFCU Financial
Dorothy G. Van Manen Trust
Doug Brown Packaging Products, Inc.
Epsilon Sigma Alpha Foundation - Alpha Kappa Chapter
Fidelity Charitable
Gaco Sourcing
Garrett Family Foundation
Give Lively Foundation, Inc.
Hunch Free

Levine Benjamin Law Office
Microsoft
Mulder & Horan PLLC
Near Perfect Media
Next Steps 4 Seniors
Order of Alhambra Galicia Caravan #77
Printnology/CA Marketing
Red Level
Regeneron Pharmaceuticals, Inc. Matching Gift Program
Reiter & Walsh, PC
Rochester Junior Women's Club
Symetra
The Andersons, Inc.
The Campbell Group
VFS LLC
V&R Advisory & Capital
White Glove
White Pine Investment Co.

Honored Corporate Friend

Century 21 Town & Country





PRESIDENT'S COUNCIL



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Independence Level

\$25,000+

Jim & John George
MacKenzie Scott

Empowerment Level

\$10,000 - \$24,999

Theodora Bageris
David & Jean Benoit^
John & Nina Byrne^
Jeanne Walker

Opportunity Level

\$5,000 - \$9,999

Benno Amormino
Carl Billings
Joseph Kallabat
Timothy D. Kendrick
Christopher Kouza
Frank Pace
Ann Meredith
Malissa Michajlyszyn
Arthur & Rebecca O'Reilly*
Mike L. & Erica Thurman
Peter Zimolzak

Dignity Level

\$2,500 - \$4,999

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Spence Babcock
Jeffrey Bayko
Michael W. Bradford
Phillip Brown
Gerald Cleer
Darlene Dawood
Duane Dunne
Marylynn Early
Robert Figurski
Clifford Forris
Patrick J. Fox
Russell Gary Pipia
Fred L. Gibson
Scott Greiner
David Haas
Robert & Laura Hires
Kenneth Kozlowski
Michael Kupinski
Dr. Richard Linsk*

Mike & Nancy Monsour
Craig Monterosso
Douglas O'Connor
Paul K. Reaume, CLU
Charles Reinhold
Aaron Reisner
William Skaleski
Jason & Kate Slocum^
John R. Szlenkier
Sherman Taylor
Dean Thurman, Jr.
Elizabeth Traver
Robert Vogelei
Steven White

Ability Level

\$1,000 - \$2,499

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Joseph W. Adamovich Sr.
David Agnew
Donald Allred
David T. Albee
Mark Alrais
Tanisia Anderson
Andrew Ashley
Wayne P. Bach
Daniel Bakerman
Edward Badstuber
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Trent Balogh
John Eddie Barnes Jr.
Scott & Laura Barnett^
Troy Barnhart
Heather Beamer
Mark Beauchamp
Laynie Beck
Jack Beckman
Joseph J. Bell
Richard Berkfield Jr.
Joel Bialek
Matthew D. Binkley
Charles Bodnar
M Todd Boos
Jerome Borkowski
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Dr. Edgar & Darlene Brown
Gayle Brown
Thomas E. Brown

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Julia Cairns-Rubin
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Danny L. Campbell
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Frank Capizzi
Kevin B. Carlisle
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John Alvin Carter
Rochelle D. Cartwright
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Michael L. Dowding
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William Ellison
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Arthur J. Erickson
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Ewasysyshyn
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Lloyd Fay
Jeffrey Fetterolf

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Flanders^
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Rudy Geier
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Roger Gilham
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Ed Harris
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Leonard Hayes
Craig Hays
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Robert & Laura Hires
Kristen Hjelmstad*
Ron & Susan Hocking*
Thomas M. Hogan
Jackie Hooper*



PRESIDENT'S COUNCIL



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 Michael & Stephanie
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 David M. Johnston
 Thomas P. Jordan
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 Alexander Kandah
 Randy Karpinen
 Chris Kawa & Valerie Rupp
 John & Jennifer
 Keegan^
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 Moon Lee
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 Randolph
 Cheryl Reich

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 Ruben Salazar
 Christopher J Sanchez
 Joni Sandell
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 Juanita Savage^
 Antoine Savage
 Dwayne Seals
 Andrew Schmidt
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 Mark Schwab
 Joan Sergent
 Nancy Shafer
 Brian Shea
 Ernest Shepard
 James Shields
 Stan Slanec II
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 David Snelling
 John P. & Monica
 Spatafora
 Joan Spitale
 Neil Springer
 Paul St. Germain
 John R. Stacho
 Dennis Stallsmith
 Wendy Standifer
 Kevin Stant
 Cathy Stefani
 Elizabeth Stefanik-
 Messerly
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 Matt O. Wroby
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 John & Leslie Zerbo^
 Joe Zierer
 Mark Zinn

*Easterseals Employee
 ^Easterseals Board
 Member



2023 AMBASSADORS



Jeremy



Brody



Allison



Ariel



Jai Lynn



Chris



Jennifer

Scan the QR codes to read each story

2023 AMBASSADORS



Sarah



Kiauna



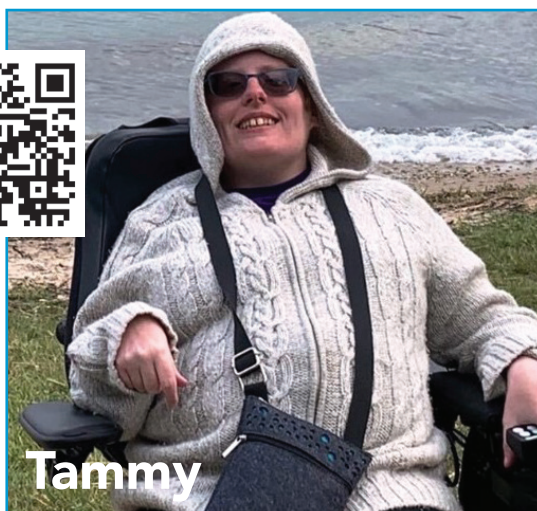
Jonathan



Justin



Kiara



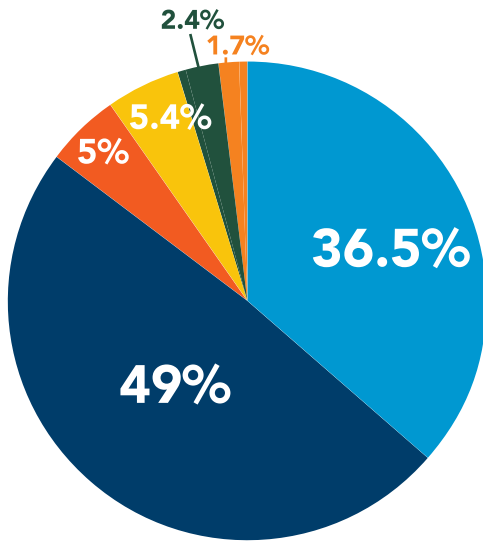
Tammy



Matt

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FINANCIALS

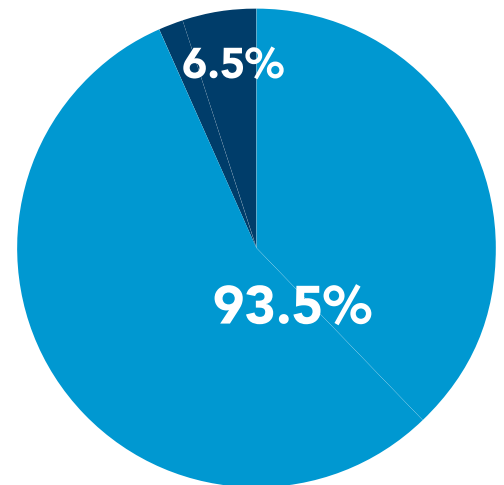


REVENUE: \$168,326,654

- Medicaid Specialty Contracts Revenue: \$60,654,316
- Community Mental Health Contracts: \$82,719,388
- Elderly and Disabled Waiver Program: \$8,680,173
- Grant and Other Program Fee Revenue: \$9,288,373
- Contributions and Fundraising: \$4,169,242
- Other Income: \$2,815,162

EXPENSES: \$144,457,746

- Program Services Expenses: \$144,457,746
- Administrative Expenses: \$10,307,225



PEOPLE SERVED IN FY22: 25,172



SERVICES

MENTAL HEALTH SERVICES

- Individual, family and group therapy
- Crisis intervention
- Peer support services
- Psychiatric evaluations
- Psychological testing and neuropsychological testing
- Medication management
- Case management
- Supported employment
- Nursing services
- Dreams Unlimited Clubhouse
- Juvenile justice programming
- Trauma specific therapy
- Respite services for children

AUTISM SERVICES

- Applied Behavior Analysis (ABA)
- Speech and occupational therapy
- Caregiver support and training in ABA
- Feeding therapy
- Parent implemented model (The PLAY Project)
- Social skill development and transition planning
- Comprehensive mental health support services
- Peer social skills groups

DEVELOPMENTAL DISABILITIES

- Support coordination
- Self-Direction
- Home choices
- Vocational supports
- Respite services
- Peer mentoring services
- Clinical services (OT, speech, psychology, dietary, nursing)

SUBSTANCE USE

- Individual, family, and group therapy
- Case management
- Recovery peer support
- Early intervention services
- Integrated treatment for co-occurring disorders

MILITARY & VETERAN

- Individual, family, and group therapy
- Treatment for Post-Traumatic Stress Disorder (PTSD)
- Gender specific and deployment cycle support groups
- Staging groups for substance use/abuse

SCHOOL-BASED

- Co-location in nearly 30 schools
- Mental health screening and consultation
- Individual, family and group therapy
- On-demand crisis counseling, and crisis response
- Training and support services for parents and teachers
- Support groups
- Transition planning and linkage to community resources

MIRACLE LEAGUE

- Adaptive baseball league for children and adults with disabilities.

AGRABILITY

- Services for farmers with injuries, illnesses or aging conditions that support them to continue the occupation they love.



LEADERSHIP



Brent Wirth
President/CEO



Carol Amore
Chief Quality Officer



Amber Brantley
Chief Revenue Cycle Officer



Regan Goldberg
Chief Development Officer



Dr. Jeff Guina
Chief Medical Officer



Juliana Harper
Chief Program Officer
Behavioral Health



Jackie Hooper
Chief Human Resources
Officer



Cameron Hosner
Director of Business
Development & Strategic
Initiatives



Clarissa Hulleza
Chief Information Officer



Rebecca O'Reilly
Chief Compliance Officer/
General Counsel



Cynthia Szczur
Chief Financial Officer



Tricia Tate
Chief Program Officer
IDD and Long-Term Care

BOARD & LOCATIONS



BOARD OF DIRECTORS

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Vice Chairperson

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Dr. Sam Flanders

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Paul Haviland

Michael Jacobson

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Juanita Savage

Jason Slocum

LaToya Stroker

Matt Van Haaren

John Zerbo

SCAN HERE FOR
EASTERSEALS MORC
LOCATIONS



TOLL-FREE: 1-800-75-SEALS
HEARING IMPAIRED: 711
www.eastersealsmorc.org

2023



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www.eastersealsmorc.org